

# *Optimization reform of ideological and political courses in colleges and universities based on double first-class construction*

**Ma Zhen**

*Shaanxi University of Chinese Medicine, 712046*

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**Abstract:** The curriculum of ideological and political education in colleges and universities plays an irreplaceable role in the process of education and training of college students, and the goal of "double first-class" construction is to train all kinds of applied, innovative and complex talents with national sense of mission and social responsibility, full of practical ability and innovative spirit. From this goal, it is of great significance to continuously promote the optimization of ideological and political courses in colleges and universities.

## **1. Introduction**

Colleges and universities, especially those that develop towards the goal of "double first-class" construction, are important positions for spreading the ideology and value system of the party and the state, while the educational content of the course of ideological and political education itself is focused on the cultivation of students' outlook on life, values and world outlook, and in order to do a good job in this field, colleges and universities must keep up with the requirements of the Times, constantly update the teaching content, constantly innovate in teaching methods, continue to expand on the teaching carrier, and finally realize the continuous optimization of curriculum construction.

## **2. Promoting the requirement of "double first class" construction to the ideological and political courses**

The deployment of the "double first-class" construction strategy is based on the socialist ideology of our country, with the construction of world-class universities and first-class disciplines as the fundamental goal, with strengthen morality education as the fundamental starting point, to support innovation as the fundamental driving force, to serve the development of economic society as the fundamental direction. In order to enhance the comprehensive strength and international competitiveness of China's higher education, for the realization of the great rejuvenation of the Chinese nation of China's dream to provide a strong support. In the course of the implementation of the "double first-class" construction strategy, the ideological and political education curriculum plays an important role in the establishment of the fundamental starting point of strengthen morality education <sup>[1]</sup>.

In the process of promoting the construction strategy of "double first-class", colleges and universities must put the work of ideological and political education in a more important and

prominent position, adhere to the whole process of ideological and political education curriculum and the full play of all-round functions, actively promote the innovation of college students' ideological and political education, and actively improve the quality and effectiveness of ideological and political education work, to provide the development impetus and important guarantee for the construction of "double first-class".

### **3. Problems existing in the course of ideological and political curriculum construction at present**

#### **3.1 Serious challenges to the environment of ideological and political curriculum education**

The development of ideological and political work is an important work that has been adhered to for a long time in the course of the Communist Party of China for many years. Colleges and universities are one of the important fronts of ideological and political education. In the course of the development of ideological and political work in colleges and universities, the basic policies and principles with its own characteristics have gradually been formed, which has played an important role in promoting the construction of socialism with Chinese characteristics. However, in the era of network informatization, the development of ideological and political education has encountered serious challenges in the external environment and the process of internal development. First of all, in the external environment, the convenience of internet communication makes students continue to suffer the impact of various ideas in the process of receiving information. The openness of the internet makes its dissemination content has a strong freedom and uncontrollable, and various forces at the domestic and foreign borders have long infiltrated the ideological field of colleges and universities according to this characteristic. Due to the lack of explicit interest in the teaching content of ideological and political education relative to other disciplines, not only in the process of students' learning there are cases of contempt or even abandonment, but also cause teachers to pay attention only to the evaluation of scientific research and paper indicators in the course of teaching, to belittle the organization of teaching content, and lack the depth of theoretical research. With the further change of the environment, the requirements for the construction of ideological and political education courses are constantly improving.

#### **3.2 Deficient strength of teacher construction**

The relevant departments of the party and the state have paid more and more attention to the work of ideological and political education, and have continuously increased their investment in the construction of teachers, so as to provide all-round and whole-process support for ideological and political education in the work of colleges and universities. But at present, there are two shortcomings in the teaching power of teachers, first, the team is huge but the theoretical construction is not high enough. In the process of ideological and political work in colleges and universities in China, having comprehensively adhered to and improved the principal responsibility system under the leadership of the party committee, and established a team of counselors with their own characteristics, which has played a great role. However, as far as the overall theoretical construction is concerned, the number of teachers with high level is still seriously insufficient, which affects the quality of ideological and political education curriculum in colleges and universities. Second, there is insufficient expansion in teaching methods. Under the development requirement of the new situation, the ideological state of college students is influenced by all external factors, which has a subtle influence on the students, but the development of ideological and political education and teaching activities is mostly concentrated in the classroom. Under the condition that other disciplines continue to introduce new teaching modes, such as interactive

teaching mode, ideological and political education has a phenomenon of stagnation because of the boredom of its theory.

### **3.3 The lack of writing of textbook content to meet the requirements of the times**

The teaching activity is the basic form of the knowledge, content, thought, and idea teaching of the ideological and political education, which plays a direct guiding role in establishing the students' values and guiding them to master the scientific methodology. The content of teaching materials is the basis of teachers' classroom teaching, and also the basis of students' theoretical study. The rapid development of the times requires that the content of ideological and political education must be updated in a timely manner, in the preparation of traditional ideological and political teaching materials, there are more slogans than the transmission of ideas, the teaching of concepts more than the actual situation of feedback, so that teachers in the teaching process lost the initiative of classroom control, students in the learning process lost the interest in learning, and ultimately resulting in the disconnect between teachers and students, teaching and learning between the lack of organic connection. Classroom teaching works poorly.

### **3.4 The restricted carrier of ideological and political education course**

The ideological and political education curriculum is more theoretical, and its theoretical guidance plays an important role in guiding students' outlook on life and values, but this role is gradually formed in the long-term practice, rather than through theoretical indoctrination and rote learning. In the current ideological and political teaching curriculum, most of the classroom teaching methods are mainly based on the theoretical explanation of teaching, students in the case of passive acceptance of knowledge learning. In some cases where the content of the explanation is more boring, it will cause students to lose interest in learning[2]. Although in the use of teaching carriers, some colleges and universities have carried out correspondence adjustment, multimedia and information means are constantly applied to classroom teaching, but in most cases, it is simply to make the content of the board book into a digital display, there is no substantial change in the content. On the contrary, because of the mechanical execution of teaching procedures in the teaching process, and the loss of interaction between teachers and students, the actual teaching effect has decreased compared with the previous.

## **4. Measures to optimize the reform of ideological and political curriculum**

### **4.1 Strengthening the importance of ideological and political education**

The degree of attention of all sectors of society is beyond doubt for the importance of ideological and political education. With the continuous development of the times, the theory of adapting to the development of the times is constantly strict and new. The party and the state level have also made increasing efforts in the formulation of policies in order to better guide the development of ideological and political education work. However, there is still a big gap between the formulation and implementation of policies. In the internet + era, for colleges and universities with "double first-class" as the goal of construction, they should not only shoulder the task of ideological and political education classroom organization, but also shoulder the task of ideological and political education theory innovation, under the guidance of party and state policy theory, colleges and universities should constantly develop the content of ideological and political education teaching, innovate their classroom teaching organization form, establish a teaching system with their own characteristics, to make important contributions to the optimization of ideological and political

courses in colleges and universities throughout the country.

#### **4.2 Enhancing the investment of teachers in ideological and political affairs**

The main character of the teaching activities of ideological and political education is the students, the guide is the teachers, and the direction of the teachers' guidance plays a decisive role in the formation and transformation of the students' ideas. For ideological and political educators, in carrying out the teaching process of ideological and political education, first of all, we must adhere to the Marxist position unswervingly, constantly improve their own political literacy, and ensure that there is no fundamental change in the direction of teaching [3]. Secondly, in the organization of teaching activities, we should be able to actively accept and make use of the new teaching media and teaching methods to change the rigid and inflexible impressions existing in the teaching curriculum of traditional ideological and political education.

#### **4.3 Strengthening the strength of teaching materials**

Textbook reform is the key link to put the ideological and political education teaching work into practice, and the preparation of higher level teaching materials can not only contain the basic knowledge, general concepts and theoretical viewpoints needed for curriculum teaching, but also clearly demonstrate the teaching purpose and unique teaching methods of this course, and can conform to the cognitive characteristics and learning rules of students' growth. With the integration of ideological and political education materials into Marxist theoretical research and construction projects, the theoretical degree has been greatly improved, which solves the difficult problem of the non-uniform and different quality of teaching materials in the process of writing traditional teaching materials, and provides an important guarantee for colleges and universities with the goal of "double first-class" construction.

#### **4.4 Promoting the carrier construction of ideological and political education**

The shortcoming of the fixation of the carrier of traditional ideological and political education has been shown in many aspects, and it cannot meet the goal of "double first-class" construction, and cannot adapt to the development and needs of the times. In order to optimize the course of the ideological and political course, the network carrier must be introduced, and it should be applied reasonably. In the current process of ideological and political education teaching activities, the use of carriers is not a problem of insufficient citation, but there is a serious shortcoming of the immobilization of citation patterns. In the course of educational activities carried out by many educators, it is considered that the reform of teaching methods such as multimedia and video has enriched the construction content of the carrier of ideological and political education. But ignore the multimedia, especially the video teaching and other similar means have serious communication one-way shortcoming, lacks the teacher and the student between the effective communication. This is a huge flaw in the purely theoretical teaching curriculum of ideological and political education, and its effect is too much, but the effect in the actual teaching process is not up to the original level. This requires educators to start from the actual teaching activities, take full use of a variety of rich means to properly disseminate teaching content, to have a subtle impact on students.

### **5. Conclusion**

For colleges and universities with "double first-class" as the goal of construction, it has higher standard requirements in the optimization and reform of ideological and political education courses.

It is only by strictly abiding by the guiding theories of the party and the state in thought, and deeply understanding the speech and guiding ideology of the party and state leaders, carrying out the ideological and political education activities throughout the whole process of teaching, adhering to the correct ideological and belief, consciously resisting the erosion of wrong ideas and speech that they can really promote the continuous improvement of the optimization level of ideological and political courses in colleges and universities.

## References

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